CONNECTING TECHNOLOGY SUMMIT

Sydney | September 1-3, 2026

Sponsorship Pack

2026

Connected Technology Alliance

connectedtechnologyalliance.com.au

Welcome

Join us in Sydney, 1–3 September 2026

The Connecting Technology Summit is the Alliance's signature annual event. It brings together practitioners, policymakers, and industry leaders from across Australia's connected technology sector for three days of focused conversation, practical knowledge exchange, and genuine collaboration and networking.

This year's summit comes at a pivotal moment for the sector. Connected technology is moving from the edges of industry into its core — embedded in infrastructure, consumer products, industrial systems, and the AI-enabled devices we are just beginning to understand.

The conversations we have in 2026 will shape how Australia responds to that shift.

Sponsorship of the Connecting Technology Summit places your organisation at the centre of that conversation, in front of the people who build, deploy, regulate, and buy connected technology across Australia.

We invite you to partner with us.

Adam Beck
Chief Executive Officer
Connected Technology Alliance

About the Alliance

An Implementation Agenda

Connected technology is now critical infrastructure. From water networks to hospitals, from smart homes to connected consumer products. Sensors, data and connectivity underpin how Australia operates. Yet adoption remains fragmented, security concerns persist, and businesses struggle to find trusted guidance.

For close to a decade, the Alliance has existed to solve this. We're the independent body where competing interests collaborate, where government listens, and where practical guidance emerges.

In 2025, we won the federal government contract to build Australia's Security Labelling Scheme for Smart Devices, ushering in a new era of national security for connected technology and accelerating a trust agenda for the technology sector.

Our Priorities

Our members include Australia's leading technology providers, major utilities, universities, and industry bodies. We work directly with government agencies responsible for the nation's digital security.

And the work we do in implementing projects and developing products is focused on three priority areas:

Trusted Technology - Trust is the cornerstone of the digital economy, and this work focuses on security, privacy, governance and transparency standards.

Connected Systems and Data - This work on connected technology convergence is essential, tackling the fundamentals of connectivity, sensing, and data analytics.

Industry Transformation - At a time when provocative and forward-thinking action is essential, the Alliance draws on the expertise of its members to identify opportunities related to physical AI, automation, smart consumer products, digital twins, advanced computing, and workforce capability.

The Summit

What to Expect

Keynote speakers
Leading voices on connected technology, security, AI integration, and digital infrastructure from government, industry, and academia.

Panel sessions
Focused discussion on the issues that matter to national productivity and security - trust, transparency, interoperability, physical AI, and data governance.

Technical roundtables
Hands-on dialogues designed around real implementation challenges, with tools and products that delegates can apply directly and help develop.

Networking events
An opening reception, networking drinks, and summit dinner across the three days. This is where genuine business relationships are built.

1–3 Sept 2026
Sydney, NSW

150+
Delegates

3
Days

10 Year anniversary
Founded in 2016

The Venue

The Summit will be held at The Grace Hotel, a heritage-listed landmark in the heart of Sydney's CBD. Built in 1930 and restored to its original Neo-Gothic and Art Deco glory, it's a fitting backdrop for our plenary day and Anniversary dinner on Wednesday, 2nd September.

Our Community

The Alliance has been Australia's peak body for connected technology since 2016. Our community spans technology providers, critical infrastructure operators, regulators, researchers, and government agencies. The Summit draws from this network to gather all sectors and industries under one roof.

200+
Member and affiliated organisations

10
Years connecting the sector

1
Federal govt security labelling contract to catalyse the trust agenda.

Who attends Alliance events?

- Technology suppliers and integrators
- Critical infrastructure operators
- Government departments and regulators
- Smart product manufacturers
- Consultants and professional services firms
- University researchers and academics.

Why Sponsor?

The Connecting Technology Summit is the Alliance's annual event and one of Australia's key gatherings for the connected technology sector. Sponsoring puts your brand in front of senior industry, government, and research leaders who decide what gets built, bought, and regulated.

Access the right room

The Summit gathers the people who are influencing decisions about connected technology in Australia — buyers, deployers, policymakers, and the practitioners who advise them.

Demonstrate leadership, not just presence

Opportunities that let your team contribute substantively and shape the conversation in the room, not just be in the room.

Reach beyond your existing network

The Summit brings together disciplines and sectors that do not routinely interact, creating new opportunities for conversations that happen here but not elsewhere.

Align with the trust agenda

The Alliance holds the federal government contract for Australia's Security Labelling Scheme for Smart Devices. Sponsoring the Summit positions your organisation alongside that work, and show leadership in trusted technology.

Major Sponsorship Packages

The Alliance is offering three (3) major sponsorship packages for its refreshed in-person signature event, each offering unmatched exposure and opportunity for industry leaders seeking to align their brand with the Alliance.

PLATINUM
$20,000 ex GST

SOLD

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Includes:
- 6 x full registrations
- Plenary welcome opportunity (5 mins)
- Panel speaker and moderator opportunity
- Primary logo on all signage
- Exhibit table
- MC verbal acknowledgement, all sessions
- 3 x dedicated LinkedIn posts (Alliance)
- 3 x targeted email campaigns to Alliance database
- Up to 4 banners (incl. 2 in plenary room)
- 10% discount on additional packages
- Post-event delegate listing (opted in)
- 1 x thought piece in post-event report
- Pre-Summit 3min remote video interview to be published on Alliance LinkedIn
- 40% off non-member registration rate.

Availability: One (1)

GOLD
$12,000 ex GST

Sponsor and host a dedicated plenary session. Panel naming rights, panel participation, and direct engagement with delegates.

Includes:
- 3 x full registrations
- Panel speaker opportunity
- Panel naming rights (1)
- 2 x dedicated LinkedIn posts (Alliance)
- 2 x targeted email campaigns to Alliance database
- Up to 2 banners (inc. 1 in plenary room)
- 10% discount on additional packages
- Post-event delegate listing (opted in)
- 1 x thought piece in post-event report
- Pre-Summit 3min remote video interview to be published on Alliance LinkedIn
- 40% off non-member registration rate.

Availability: Two (2)

SILVER
$8,000 ex GST

Strong visibility and a speaking slot without the full commitment of plenary sponsorship. Good value for organisations that want presence and substance.

Includes:
- 2 x full 3-day registrations
- Panel speaker opportunity
- 1 x dedicated LinkedIn post (Alliance)
- 1 x targeted email campaign to Alliance database
- 1 banner in plenary room
- Post-event delegate listing (opted in)
- 40% off non-member registration rate.

Availability: Three (3)

10 Year Anniversary Dinner

The headline social event of the Summit is the 10 Year Anniversary and Awards Dinner. A night full of exposure and brand recognition, and a celebration of the industry's best.

$15,000 ex GST

You will benefit from being the naming sponsor for the evening, deliver a sponsor welcome (4 mins), 2 x full Summit registrations, plus a table of 10 at the dinner.

Also includes:

- 4 x banners at the dinner venue (2 inside/2 outside)
- Logo on all dinner-related communications
- 2 x dedicated LinkedIn posts (Alliance)
- 3 x targeted email campaigns to the Alliance database
- 10% discount on additional packages
- Post-event delegate listing (opted in)
- 1 x thought piece in post-event report
- Pre-Summit 3min remote video interview to be published on Alliance LinkedIn
- 40% off non-member registration rate

Availability: One (1)

Networking Packages

Further branding and exposure at the Summit is available through two (2) networking sponsorship packages, associated with our key newtorking activities.

WELCOME RECEPTION
$7,000 ex GST

First impressions matter. Sponsor the opening (2hr) welcome reception in your office or a venue arranged by the Alliance.

You will have naming rights for the function and deliver a 3 min welcome speech. You will also introduce a senior leader as the guest speaker.

Also includes:
- 2 x full Summit registrations
- 1 x dedicated LinkedIn posts (Alliance)
- 1 x targeted email campaign to the Alliance database
- Up to 4 banners
- 10% discount on additional packages
- Post-event delegate listing (opted in)
- 40% off non-member registration rate

Availability: One (1)

*Hosted venue must be a Sydney CBD location

DEBRIEF DRINKS
$5,000 ex GST

At the conclusion of the Summit Plenary Day, we will gather to network and debrief outside the room in the networking area.

Bring delegates together with a high-energy networking session as a precursor to the anniversary dinner. You will benefit from having naming rights to the session.

Also includes:
- 1 x full 3-day registrations
- 2 min welcome to delegates (invitation on-stage at end of the plenary close)
- 1 x dedicated LinkedIn post (Alliance)
- 1 x targeted email campaign to Alliance database
- Up to 2 banners in networking space
- Post-event delegate listing (opted in)
- 40% off non-member registration rate

Availability: One (1)

Roundtable Host

DAY 3 VENUE HOST
$3,000 ex GST

Day 3 of the Summit will feature three (3) technical roundtables, hosted by sponsors either in their venue or another venue in consultation with the Alliance, within the Sydney CBD. Each will need to cater for up to 40 people in a roundtable workshop format. Morning tea and lunch will be supplied by the sponsor. You will receive 1 x full registration, 1 x banner placement, and mention in Alliance's LinkedIn communications. Your logo will be associated with the post-Summit report roundtable write-up.

Availability: Three (3)

Keynote Sponsor

KEYNOTE SPONSOR
$5,000 ex GST

Associate your brand with the opening keynote session. Introduction rights (2min), 2 x full registrations, dedicated communications to Alliance database, and 1 banner in the plenary room.

Availability: One (1)

Refreshment Breaks

REFRESHMENT BREAK SPONSOR
$5,000 ex GST

Your brand is affiliated with all three networking refreshment breaks on Day 2, the plenary day. Includes morning and afternoon tea, and lunch on Tuesday, 14th August at the Grace Hotel. Your benefits: 1 x full registration, 2 banners in the breakout space (during breaks), and mentioned by the plenary MC before each break.

Availability: One (1)

Exhibit Space

EXHIBIT TABLES
$2,000 ex GST

A limited number of exhibit tables have been allocated in the breakout area outside the plenary room, where all networking breaks will be held (arrival, morning tea, lunch, afternoon tea, and the Day 2 networking drinks). Your inclusions are: 1 x Day 2 Summit pass, logo on the exhibitor page of the program, and 40% off the non-member registration rate.

Availability: Four (4) tables

Lanyard Sponsor

LANYARD SPONSOR
$3,000 ex GST

Boost your brand by sponsorin ith benefits including 1 x full Summit registration.

Availability: One (1). Allianc ply and produce the lanyards.

SOLD

Awards

CATEGORY SPONSOR
$5,000 ex GST

The Connecting Technology Awards recognise organisations and individuals doing genuine, measurable work across three areas: Trusted Technology, Connected Systems and Data, and Industry Transformation. Winners will be announced at the Summit Anniversary dinner, with three (3) category sponsor opportunities available. Benefits include a 3-minute category introduction on the night, 1 x banner placement in the room, 1 x Summit registration and acknowledgment in all communications relating to the awards.

Availability: Three (3)

Summit Insights Report

POST EVENT REPORT
$3,000 ex GST

Claim naming rights for the post-event insights report, with a front-cover branding opportunity and a thought piece as the feature of the introduction. This report will feature session summaries and key quotes from the panels and speakers, which will be used by the Alliance as a key communications and advocacy tool long after the Summit has ended. Other inclusions are: 1 x Summit registration and a full-page advertisement in the report.

Availability: One (1).

Polling Sponsor

DELEGATE ENGAGEMENT SPONSOR
$2,000 ex GST

Boost your brand by sponsoring the three in-session polling sessions throughout plenary day, with benefits including 1 x full registration, logo placement on polling slides, verbal acknowledgement by session moderator and prominent logo placement beside polling results in post-Summit report.

Availability: One (1)

Coffee Cart

BARISTA SPONSOR
$5,000 ex GST

Become the most talked-about sponsor at the conference. Treat every delegate to complimentary barista-style coffee the plenary day and put your brand front and centre with a fully branded coffee cart. Your organisation gains unrivalled visibility at every networking break. Elevate your presence even further with branded cups and merchandise to maximise impressions *(additional costs apply).*

Availability: One (1)

Common Sponsorship Benefits

The Alliance will be offering the following benefits for all Summit sponsors:

- Logo placement on the Alliance website, arranged in the relevant hierarchy of sponsorship level

- Announcement of sponsorship via Alliance LinkedIn

- Listing in all email campaigns:
  - Logo for Platinum, Gold, Silver and Dinner sponsors
  - Organisation name for all other sponsors

- Acknowledgement (logo placement arranged in relevant hierarchy) in:
  - Summit program (digital PDF and table copies)
  - Post-Summit report summarising summit highlights
  - Sponsor banner at welcome reception and at plenary day registration desk

To Discuss Sponsorship

Contact the Alliance team at: hello@iot.org.au

Bespoke packages are available for organisations with specific goals or budget requirements.

Terms and Conditions

Application
Contact the Alliance team to discuss and confirm your preferred package. Sponsorship acceptance is subject to Alliance approval and includes consideration of alignment with the Summit program and the Alliance's values and objectives.

Cancellation
Cancellation requests must be submitted in writing. 50% of the contracted amount is retained for cancellations made more than two months prior to the Summit. 100% is retained for cancellations less than two months prior. If the event is cancelled due to a pandemic or disaster, the Alliance will negotiate deferral to a future event.

Promotions and Marketing
Sponsors are required to provide high-resolution logos, organisation bios, and relevant information by deadlines specified by the Alliance. The Alliance will not be responsible for publishing materials submitted after a deadline or in an incorrect format.

Obligations and Rights
The Alliance reserves the right to amend sponsorship packages where necessary to benefit the sponsor or the Summit experience. Sponsors must ensure their promotional activities do not interfere with other sponsors.

Contact
To discuss sponsorship opportunities or request a bespoke package, please contact the Alliance team.

hello@iot.org.au
connectedtechnologyalliance.com.au

ABN
IoT Alliance Australia Ltd — ABN: 37 613 637 755

Connected Technology Alliance

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