

PRIVACY POLICY [v1.0 March 2026]

Connected Technology Alliance

The Connected Technology Alliance is committed to protecting your privacy. This policy outlines how we collect, use, store and manage your Personal Information in accordance with the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth).

A copy of the Australian Privacy Principles is available from the Office of the Australian Information Commissioner at www.oaic.gov.au

What is Personal Information and why do we collect it?

Personal Information is information or an opinion that identifies an individual. This includes names, addresses, email addresses and phone numbers.

We collect this information through correspondence, email, our website (connectedtechnologyalliance.com.au), publicly available sources and third parties. We collect Personal Information primarily to deliver our services, communicate with members and stakeholders, and for relevant marketing purposes. We may also use it for secondary purposes closely related to these, where you would reasonably expect such use.

You can unsubscribe from our mailing or marketing communications at any time by contacting us in writing.

Sensitive Information

Sensitive information (as defined under the Privacy Act) includes details such as racial or ethnic origin, political opinions, religious beliefs, trade union membership, criminal record or health information. While we do not anticipate the need to use sensitive information, should we need to we will do so:

- For the primary purpose for which it was collected
- For a directly related secondary purpose
- With your consent, or where required or authorised by law

Third Parties

We collect your Personal Information directly from you wherever possible. Where we receive information from third parties, we will take reasonable steps to make you aware of that information.

Disclosure of Personal Information

Your Personal Information may be disclosed where you have consented or where required or authorised by law.

Security of Personal Information

We store your Personal Information in a manner that reasonably protects it from misuse, loss, unauthorised access, modification or disclosure.

When your Personal Information is no longer needed for the purpose for which it was collected, we will take reasonable steps to destroy or permanently de-identify it. Member and contact records are generally retained for a minimum of seven years.

Access to your Personal Information

You may request access to the Personal Information we hold about you and ask us to correct it if inaccurate. Please contact us in writing to make a request.

We may require proof of identity before releasing information.

Keeping your Information Up to Date

We take reasonable steps to ensure the Personal Information we hold is accurate, complete and current. If your details change or you believe our records are incorrect, please let us know so we can update them promptly.

Policy Updates

This policy may be updated from time to time. The current version is always available on our website at connectedtechnologyalliance.com.au.

Complaints and Enquiries

If you have any questions or concerns about this Privacy Policy or how we handle your Personal Information, please contact us:

Connected Technology Alliance

hello@iot.org.au

Level 3, 91 York Street, Sydney NSW 2000