



Membership Pack

2026

connectedtechnologyalliance.com.au

About



Why the Alliance?

Connected technology is now critical infrastructure. From water networks to hospitals, from smart homes to connected consumer products. Sensors, data and connectivity underpin how Australia operates. Yet adoption remains fragmented, security concerns persist, and businesses struggle to find trusted guidance.

For close to a decade, the Alliance has existed to solve this. We're the independent body where competing interests collaborate, where government listens, and where practical guidance emerges.

In 2025, we won the federal government contract to implement Australia's Security Labelling Scheme for Smart Devices, ushering in a new era of national security for connected technology and accelerating a trust agenda for the technology sector.

Who's Involved

Our members include Australia's leading technology providers, major utilities, universities, and industry bodies. We work directly with government agencies responsible for the nation's digital security.

Our membership is diverse, and includes some of the nation's largest critical infrastructure providers, such as Telstra and Sydney Water, leading research institutions such as RMIT, UTS, and Monash University, global consultants such as TATA, and 50+ specialist connected technology manufacturers, integrators, and advisors. Our membership also includes manufacturers of smart consumer products, from home appliances and wearables to security devices and connected entertainment.



What we do



Leadership

The Alliance leads Australia's connected technology sector by working directly with government and industry to develop practical standards, guidelines and policies.

We focus on what matters most to our members: creating clear guidelines for connected technology development and implementation, advocating for supportive regulation, and establishing best practices that organisations can apply to their work.

Our leadership approach is results-focused, bringing together industry expertise to address real challenges, from trustworthiness to interoperability. By partnering with other industry bodies and government departments, we ensure the connected technology sector has a strong, unified voice in shaping Australia's digital future.

Knowledge

We provide our members with practical information and insights that help them succeed in the market.

Our knowledge sharing activities focus on real-world applications, case studies, and proven strategies. Our events, webinars, and publications address current challenges like boosting security, integrating AI with connected technology systems, and building trusted data partnerships, with particular attention to meeting consumer-facing compliance obligations like Australia's Security Labelling Scheme for Smart Devices.

Through our new newsletter, Signal, and targeted webinar series, we share member successes, explain regulatory changes, and highlight emerging opportunities.

Our goal is simple: to help members understand and apply connected technologies to create value for their organisations and customers.

What we do



Exchange

The Alliance connects organisations across Australia's digital ecosystem - from technology providers to end users, from start-ups to established enterprises.

We create opportunities for meaningful collaboration through executive briefings, workstreams, and targeted industry events. Our network helps members find the right partners, understand customer needs, and build relationships that lead to real business outcomes.

Our member-led workstreams tackle the challenges that cut across industries. They are the centre of activity for the Alliance and offer a place for deep networking, collaboration, knowledge sharing and resource development. We convene three workstreams, covering the following:



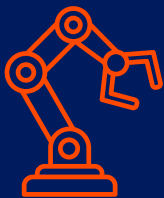
Trusted Technology

Trust is the cornerstone of the digital economy, and this workstream focuses on security, privacy, governance and transparency standards. This includes product security requirements for consumer-facing connected devices sold in Australia.



Connected Systems and Data

This workstream ensures the basics are done well, tackling connected technology fundamentals - connectivity, sensors, and data analytics.



Industry Transformation

At a time when provocative and forward-thinking action is essential, the Alliance draws on the expertise of this workstream to identify opportunities related to physical AI, automation, smart consumer products, digital twins, advanced computing, and workforce capability.

Membership Categories



Overview

The Alliance is home to Australia's largest community of connected technology organisations passionate about defining best practice and deploying trusted technology that enhances the nations prosperity.

Membership of the Alliance is available to any organisation passionate about our purpose to advance trusted connected digital technologies in Australia.

There are three options for organisations and individuals to engage with the Alliance, as outlined below:

Member

Organisation Membership \$495 - \$12,000 (+GST)

For organisations wanting to shape Australia's connected technology landscape and access the full benefits of Alliance membership. Organisation membership fee's are based on number of staff.

Individual Subscriber \$150 (+GST)

For individuals looking to stay informed without the full commitment of membership. Ideal for individuals wanting to follow the Alliance and remain connected.

Subscriber

Supporter (No Charge)

The Alliance believes in collaborating with like-minded organisations, where outcomes can have a greater impact than doing so alone. This category is for non-profit and industry bodies aligned with our purpose of sharing opportunities across organisations.

Supporter

Organisation Membership



About

This is our most popular membership category for organisations and manufacturers wanting to shape Australia's connected technology landscape and access the full benefits of Alliance membership.

Your Membership Benefits

- **Shape the agenda:** Access and participation in workstreams, helping to develop industry guidance and standards, advancing collaborative projects, and informing and championing strategic industry campaigns
- **Government access:** Direct input into policy, advocacy programs, and regulatory engagement through Alliance-led submissions, roundtable and briefings. This includes direct involvement in the co-design of Australia's Security Labelling Scheme for Smart Devices — a framework relevant to all manufacturers of connected consumer products.
- **Visibility:** Market your organisation as an Alliance member with our dedicated digital membership credential, listing in our online member marketplace, and opportunities to showcase at online and in-person events
- **Network:** Connect with potential customers, partners, and senior government representatives at member-only roundtables and other online and in-person events. Benefits include discounted registration rates to the Alliance's signature in-person conference
- **Resources:** Support the development of and gain early access to guides, white papers, case studies, and marketing materials. Recieve a copy of our member-only monthly e-newsletter.

Annual Fees (+ GST)

Category	Annual Fee	No. of Staff (FTE)
Sole Operator	\$495	1
Start-up	\$1,200	2-9
Scale-up	\$3,000	10-49
Established	\$6,000	50-99
Major	\$9,000	100-499
Enterprise	\$12,000	500+
University	\$4,800	N/A

*Organisational membership is open to any entity holding a valid Australian Business Number (ABN)

Subscriber



About

As a subscriber, stay informed about Alliance activities and receive limited but valuable benefits. This category is ideal for individuals or organisations that want to follow Alliance activities before joining, or seek a light-touch connection with the Alliance.

Your Subscriber Benefits

- Receive a copy of our quarterly external e-newsletter
- Access to subscriber-only resources and publications
- 20% off the full ticket price for the Alliance's in-person annual conference.

Annual Subscriber Fee

\$150 (+GST)



Supporter



About

For non-profit organisations and industry bodies that share our commitment to advancing connected technology in Australia, we encourage you to become a supporter of the Alliance. Supporter members collaborate with the Alliance and its members to drive outcomes that benefit the broader industry.

Benefits

- **Visibility and profile:** All supporters are listed on the Alliance website, with the same recognition in our Signal newsletter and event materials
- **Collaboration:** Access to Alliance workstream outputs where collaboration adds value. We also work with you to cross-promote events and initiatives to Alliance members and vice versa
- **Knowledge and insight:** Select invitations to free Alliance events, and at member rates for ticketed events
- **Advocacy:** Contribution to Alliance positions on policy and standards and collaboration opportunities and access to government engagement activities.

Annual Supporter Fee

Nil



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